

Waypoint Centre for Mental Health Care

Mental Health in Motion

Saturday May 31, 2025

You're Invited!



Celebrating Mental Health Month

In support of Community Mental Health Programs

SPONSORSHIP PACKAGE

About Mental Health in Motion

Mental Health in Motion is back in person and we can't wait!

“Over the past ten years, Mental Health in Motion has raised more than \$150,000 to help more people living with mental illness and addiction get **care and treatment through Waypoint Centre, and has raised awareness about all the programs and services offered through partners across the community.**”

Saturday May 31, 2025

Waypoint Centre | 500 Church Street, Penetanguishene

Please join us on Saturday May 31st at Waypoint Centre between 8:30 am and 1:00 pm for a BBQ, prizes and fundraising rewards, self-directed walk, [BC1] partner organization hosted activities and education booths to celebrate May Mental Health Month. Funds raised this year will support Waypoint's Community Mental Health Programs.

The event shares information about community mental health programs that support the well-being of everyone in the community – children, youth, adults and seniors – your employees and their families. We are all in this together.

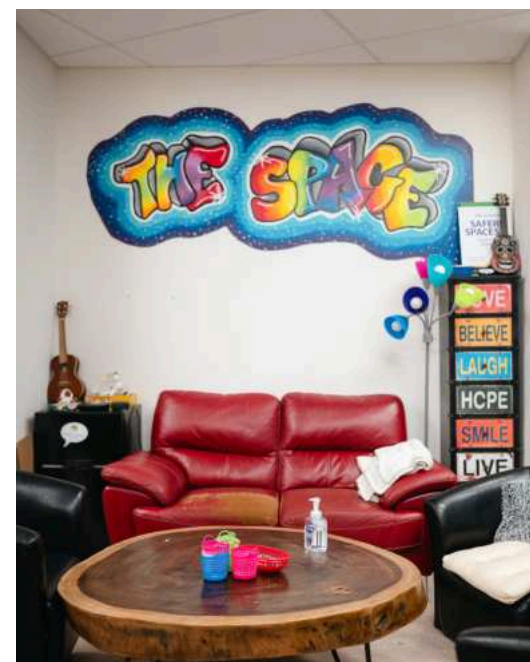
Participants are encouraged to help raise funds by collecting pledges to walk or run. You can also use your own different outdoor activity as a fundraiser by getting your family, friends and neighbours involved and donating to support mental health in the community.



Investing mental health means supporting our youth. Fostering resilience and hope in young people like Belle, who once felt overwhelmed and uncertain, gives them strength to thrive. Today, Belle is pursuing her dreams and inspiring others along the way.



Lindsay Burrus
Care Coordinator
North Simcoe Youth Wellness Hub



Waypoint
CENTRE for MENTAL HEALTH CARE
CENTRE de SOINS de SANTÉ MENTALE

Why sponsor Mental Health in Motion?

Your business can be part of an engaging event that will attract participants of all ages and show that you care about a cause that's important to them and:

- Showcase your organization's brand and community investment commitment***
- Invest in improving mental health and access to care and treatment***
- Bring together mental health and addiction partner organizations to share how they support your employees and stakeholders***
- Stand tall by demonstrating the importance of mental wellness and community well-being***

Lead Sponsor

\$5,000

- Recognition as exclusive Lead Sponsor
- Logo displayed prominently on posters
- Logo displayed on Waypoint website
- Welcome remarks at event
- Recognition on Waypoint's social media
- Priority booth location
- Listing in media release and in e-newsletter
- Logo on email blasts, including post-event thank you message
- Logo on registration webpage
- Recognition in Annual Report and on new Donor Wall at Waypoint
- Impact Report post event

Event Sponsor

\$3,000

- Recognition as an Event Sponsor
- Logo displayed prominently on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media
- Priority booth location
- Listing in media release and in e-newsletter
- Logo on email blasts, including post-event thank you message
- Logo on registration webpage
- Recognition in Annual Report and on new Donor Wall at Waypoint
- Impact Report post event



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CENTRE de SOINS de SANTÉ MENTALE

Mindfulness Sponsors \$2,500

- Logo displayed on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media pages
- Listing in media release and in e-newsletter
- Logo on email blasts, including post-event thank you message
- Logo on registration webpage
- Recognition in Annual Report and on new Donor Wall at Waypoint
- Impact Report post event

Wellbeing Sponsors \$1,000

- Logo displayed on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media pages
- Listing in media release and in e-newsletter
- Recognition in Annual Report and on new Donor Wall at Waypoint
- Impact Report post event

Wellness Sponsors \$500

- Logo displayed on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media pages
- Listing in media release and in e-newsletter
- Impact Report post event



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CENTRE de SOINS de SANTÉ MENTALE

MHiM

Mental Health in Motion

3 Year Sponsorship Opportunity

If you would like to make a commitment of a three year sponsorship we will recognize your support year round through all our social media platforms.

Yes! I would like to commit to a three year sponsorship in support of Waypoint

Contact Shelly Price for event and sponsorship information:

sprice@waypointcentre.ca
705-433-4249

Charitable Registration
No. 8383 67027 RR0001

waypointcentre.ca

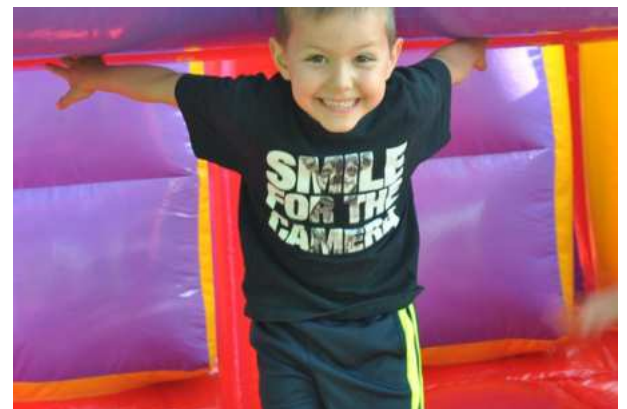


Kids Zone Sponsor \$1,500

- Recognition at the 3-in-1 Velcro Soccer Kick
- Recognition at the Fun House Obstacle Course
- Logo displayed on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media pages
- Listing in media release and in e-newsletter
- Impact Report post event

Dunk Tank Sponsors \$1,500

- Recognition at the Dunk Tank
- Logo displayed on posters
- Logo displayed on Waypoint website
- Recognition on Waypoint's social media pages
- Listing in media release and in e-newsletter
- Impact Report post event



Please help us reach our goal

\$20,000 for Community mental health programs

Mental Health in Motion will be raising funds to support community mental health programs including....

North Simcoe youth Wellness Hub

Offering a wide range of services, including mental health and substance use and addictions counselling, for youth age 12 to 25, and their families, at the right time and in the right place.

Outpatient Services

Provides goal-directed service for individuals experiencing mental health challenges to develop unique care plans that support their journey towards health, wellness, and recovery.

Mobile Assessment Program

The Mobile Treatment and Support Team offers ongoing assessment and treatment for individuals that have been discharged from hospital to support their transition back into the community.

Family, Child and Youth Program

Provides community-based mental health in-person and virtual care for the full spectrum of mental health conditions to children and youth aged 17 years and younger.

Newly launched Emergency Fund

Provide immediate help with unexpected and urgent emergency needs that without help could disrupt a patient's mental health or addiction recovery. The Fund provides assistance to ensure that people can get support when they need it the most.

a small act can have a

big impact

Your contribution is so much more than a sponsorship, it's a commitment to making a difference in the lives of people living with mental illness and addiction.

